



# Intelligent, Efficient, and Scalable Security for Real Estate Interests



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Real estate investors – whether commercial or residential – require protections around their investments. Faced with occupancy challenges since the pandemic, these organizations are looking for ways to maximize physical security investments while using technology to enhance their bottom line. Legacy technology, lack of oversight into third-party guards, vacant buildings, and the uptick in vandalism and theft mean that security is top-of-mind for management companies.

Using the **HiveWatch® GSOC Operating System**, these companies can ensure a cohesive approach to security through M&A activity, better communication with third-party guarding resources, and detecting threats more proactively.

## Product Highlights

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- **Consolidate security operations** across an organization’s portfolio of sites to significantly reduce overall spend
- **Bring newly built/acquired sites “online”** without significant investment into infrastructure or costly rip-and-replace
- **Tailgate detection and false alarm reduction** provide additional oversight to protect tenants and visitors
- **Built-in Standard Operating Procedures (SOPs)** provide next steps for guards/operators in the event of an incident
- **KPIs and metrics** provide management companies with valuable insights into multiple locations and systems, response times, incident occurrences, and false alarms, giving a more holistic view
- **Operational investment** allows property management companies/owners to sell streamlined security to the tenant
- **Orchestrate guard dispatch** via the Guard Mobile App with more context (including video) when compared to traditional radios